

HEALTH AND WELLBEING BOARD

10 MARCH 2022

**NORTH OF TYNE WELLBEING FRAMEWORK: IMPLEMENTING IN  
NORTHUMBERLAND**

**Report of: Liz Morgan Interim Executive Director of Public Health and  
Community Services**

**Cabinet Member: Cllr Wendy Pattison - Adult Health and Wellbeing**

**Purpose of report**

1. To brief the Health and Wellbeing Board on the work across North of Tyne to develop and agree a Wellbeing Framework, seek the Board's views on the proposed actions to implement the framework by Northumberland County Council and seek views as to how the Board would wish to be involved in its adoption and implementation.

**Recommendations**

2. It is recommended that the Health and Wellbeing Board
  - Endorse the Wellbeing Framework and the proposed areas for its implementation in Northumberland.

**Link to Corporate Plan**

3. This report supports the Adult Wellbeing and Healthy Lives priorities within the Corporate Plan, and specifically the action to tackle health inequalities and support health & wellbeing recovery from the impacts of Covid by delivering a 'Health in All Policies' approach.

**Key issues**

4. Endorsed by the North of Tyne Combined Authority (NTCA) Cabinet in January 2022 the Wellbeing Framework seeks to support the Combined Authority and its constituent local authorities, as well as partners across business and civil society, to 'measure what matters' by identifying the outcomes and indicators to improve collective wellbeing.



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### Developing the Wellbeing Framework

5. In 2020 Carnegie UK and the North of Tyne Combined Authority (NTCA), building on the partnership around Good Work, started to explore the role of wellbeing in relation to NTCA's inclusive economy ambitions. In December 2020 a public engagement event was held to explore the appetite and interest in wellbeing, with a presentation from Sophie Howe, Future Generations' Commissioner for Wales. Based on the success of this event the NTCA Cabinet agreed a formal partnership with Carnegie UK should be developed. The purpose of this partnership was to develop a series of activities to explore and understand perspectives on wellbeing within the area.
6. NTCA is one of the first English devolved areas to consider the implementation of a wellbeing framework, following the Wellbeing Economy governments in New Zealand, Iceland, Scotland and Wales. NTCA Cabinet's approval to adopting the framework puts NTCA and the North of Tyne area at the forefront of thinking about what we need to live well now, and in the future, to deliver a truly inclusive economy for all.
7. Under the leadership of NTCA's Inclusive Economy Board, in Spring 2021, and in consultation with nominated leads from the three Directors of Public Health across Newcastle, North Tyneside and Northumberland, the NTCA and Carnegie UK identified 12 specialists from across sectors and areas to support this work. Professor Mark Shucksmith OBE from Newcastle University and Sarah McMillan, Assistant Director of Policy, Northumberland County Council, agreed to act as independent Co-Chairs of the Roundtable to lead the development of the Framework.
8. Collective wellbeing measures seek to balance the social, economic, environmental and democratic needs of people and places, and recognise the relationship between them. As such they are a valuable tool in driving a more inclusive economy.
9. At the centre of the Roundtable's approach was a structured, comprehensive and transparent engagement and consultation exercise. This consisted of four phases:
  - Literature review – covering international evidence on wellbeing thinking and practice, regional and local intelligence and key strategic documents.
  - Call for evidence – open for eight weeks and promoted widely by partners, and into which a number of Northumberland organisations submitted evidence, including Northumberland CVA, Northumberland



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Recovery Partnership, Northumberland VCS Health & Social Care Network and the Northumbria Healthcare NHS Foundation Trust.

- Community-led consultations – working through a small number of established voluntary, community and social enterprise (VCSE) organisations to engage people in the discussion, including Northumberland CVA, running sessions with seven representatives of VCS organisations in Northumberland.
- A You Gov survey - seeking views from a large sample representative of the north of Tyne population, to add to evidence gained through the three preceding stages.

10. The approach ensured the Roundtable was able to understand and reflect upon a wide-range of views from across the area, gathered in structured manner and embracing a co-production and co-design approach.
11. The resultant framework supports the North of Tyne's Inclusive Economy vision and sets out a series of wellbeing outcomes, informed by the structured and consultative approach of the Roundtable. Each of the outcomes is underpinned by a set of measurable 'indicators'; 52 in total, including a small number of areas where indicators still require development. The indicators include measures such as the percentage of children that are living in poverty and the employment rate for people with disabilities. They also include things that have not been measured in the past but were raised as important issues in the community conversations and YouGov survey, for example litter and participation in local decision-making. Over time, the indicators will provide a way of understanding progress towards achieving the wellbeing outcomes and vision.
12. The vision and outcomes of the framework are set out below and the full Roundtable report and summary document are attached as appendices to this report.



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## Wellbeing Framework for the North of Tyne

### Our vision

The North of Tyne is a place with a dynamic and more inclusive **economy** one that brings together people and opportunities to create vibrant communities and a high **quality of life** narrowing inequalities and ensuring that all residents have a stake in our region's future

### Our wellbeing outcomes



### Implementing the Wellbeing Framework in Northumberland

13. The Wellbeing Framework clearly supports a number of County Council priorities, as well as the Joint Health and Wellbeing Strategy, and officers will continue to work on measure to ensure the framework is used to help and inform activities. The following are areas which are being explored to begin adopting and implementing the Wellbeing Framework across the County.
- Promote and discuss the Wellbeing Framework with partners at the **Health Inequalities Summit**, to identify how partners' and greater partnership working could contribute to delivering on the framework outcomes. Any actions agreed at the Summit will consider the framework in how they are taken forward.
  - Incorporating the Framework in developing the **Health in all Policies Approach**, including the support, training and tools being developed.
  - Incorporating the Framework in developing a Health Inequalities Tool to support policy development and committee report writing, ensuring wellbeing is **embedded in the decision-making process**.
  - Officers will continue to brief the Health and Wellbeing Board, seeking their views on the implementation of the framework and bringing **regular reports** on the implementation of the framework across the County and wider North of Tyne area.
14. Officers will also continue to work with the NTCA and partners, including receiving regular monitoring and reporting by NTCA's insights and data team and working with the Inclusive Economy Board, who will annually report to the NTCA Cabinet on how the vision for wellbeing is taking effect across the area.

### Implications

<b>Policy</b>	The Wellbeing Framework supports key policy priorities within the County Council Corporate Plan, such as tackling health inequalities and developing the Health in All Policies approach.
<b>Finance and value for money</b>	There are no direct financial implications; the implementation of the framework will be carried out within existing budget.
<b>Legal</b>	There are no direct legal implications



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<b>Procurement</b>	There are no direct procurement implications
<b>Human Resources</b>	Activity will be taken forward within existing resources
<b>Property</b>	
<b>Equalities</b> (Impact Assessment attached) Yes <input type="checkbox"/> No <input type="checkbox"/> N/A <input type="checkbox"/>	This report does not require an EIA, however the Wellbeing Framework will be a contributor in helping NCC address inequalities across health, social and economic
<b>Risk Assessment</b>	There are no direct risk implications
<b>Crime &amp; Disorder</b>	There are no direct crime and disorder implications
<b>Customer Consideration</b>	There are no direct customer implications, however the development of the Framework engaged in a wide consultation exercise, including providing small grants to voluntary and Community Sector organisations to seek views from their constituents, recognising the barriers felt by some to engage in such exercises.
<b>Carbon reduction</b>	There are no direct carbon reduction implications
<b>Health and Wellbeing</b>	The Wellbeing Framework supports Health and Wellbeing priorities, such as tackling health inequalities and developing the Health in All Policies approach, which are detailed in this report
<b>Wards</b>	All wards

### **Background papers**

- The North of Tyne Combined Authority Inclusive Economy Board's Wellbeing Framework for the North of Tyne – Report of the Roundtable on Wellbeing.



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<https://www.northoftyne-ca.gov.uk/wp-content/uploads/2022/01/Wellbeing-Framework-for-the-North-of-Tyne-full-report-Jan-22.pdf>

- A Wellbeing Framework for the North of Tyne - Summary

### **Report sign off**

***Authors must ensure that officers and members have agreed the content of the report:***

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Service Director Finance & Deputy Section 151 Officer	Alison Elsdon
Relevant Executive Director	Liz Morgan
Chief Executive	Daljit Lally
Portfolio Holder(s)	Cllr Wendy Pattison
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